



Third Annual Summer Sales Conference Selling Smart with Traditional Tactics & Social Media

Location: **The Harbert Center (Bruno Room)**
2019 4th Ave N, #100
Birmingham, AL 35203
(205) 226-8800 www.theharbertcenter.com

Date: **Wednesday, August 25, 2010**
Time: **Networking: 7:30 – 8:00 a.m.**
Conference: 8:00 – 11:00 a.m.

Investment: **\$99 per person; \$49.95 for Conference DVD (plus shipping)**
Money-Back Guarantee

Registration Due Date: **Monday, August 23, 2010**

The Summer Sales Conference includes these resources:

- **Networking with other professionals**
- **Workshop handouts**
- **12 months of Corsini's Point of the Week** weekly e-newsletters
- **Three professional speakers**

Summer Sales Conference Agenda

7:30 a.m. – **Check In / Networking / Coffee**
8:00 a.m. – **Welcome / Program Overview** – Marc Corsini
8:10 a.m. – **5 Rainmaker Characteristics: Today & In the Future** – Marc Corsini
9:00 a.m. – **How to Monetize Social Media Activities** – Brian Cauble
9:45 a.m. – **Break**
10:00 a.m. – **Effective Communication for Any Situation** – Deborah Boswell
10:45 a.m. – **Summarize / Questions & Actions** – Marc Corsini
11:00 a.m. – **Depart**

To enroll in our **Third Annual Summer Sales Conference**, go to [here](#) and use **PayPal** or call **Briana Dudley** at **(205) 879-0432**. (You do not have to have a PayPal account to enroll.) Seating is limited. **The investment is only \$99 per person (\$49.95 plus shipping for the Conference DVD), and we always offer a money-back guarantee.**

